

# MARKETINGWORDS.COM/BLOG

Social Media Analytics as of December 2018. Click below to visit sites.



6686
Avg. Monthly
Website Sessions



21k
Monthly Views
74.3%
engagement



4237
Likes/Follows
77%
engagement



1142 Connections



577
Followers
98.4%
engagement



477
Subscribers
4k

watch minutes

### **BLOG AUDIENCE**



Online small business owners, solopreneurs & entrepreneurs



Bloggers, digital product creators, ecommerce sellers, Amazon private label sellers, small manufacturers & service providers



53% women & 47% men primarily from U.S., Canada, UK and Australia

## ABOUT THE BLOG

The Marketing Words blog is about building a better biz through words. Whether via content marketing / blogging, affiliate marketing, website copy, Amazon or eBay listings, or many other types of copy/ content... our readers regularly discover useful tips to help them communicate, convince & convert.

CONTACT INFO

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## ABOUT MARKETING WORDS, INC.

Founded in 1999 by Karon Thackston, Marketing Words, Inc. is a content and copywriting agency that provides done-for-you services as well as training others to create engaging messages that entice and envelope their audiences.

Through social media, email, contests and more; the reach of Marketing Words continues to grow. The result? Your sponsored post can get to an evergrowing audience of small, online business people who are in need of your products and services.

High engagement rates increase your ability to be seen before a group proven buyers.



#### FEATURED ON



#### **CUSTOMIZED SPONSORSHIPS**

Whether you prefer blog posts, videos, social media or something else, we've got you covered. Karon will provide top-quality, personal sponsored posts, vids or social interaction that connects her followers to your brand.

Tell us what you have in mind and get a custom rate for your sponsorship.



